Cookie Policy

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Effective as of December 13, 2023 SummitAI LLC ("SummitAI") and its subsidiaries and affiliates (collectively, "SummitAI", "we", or "us") have adopted this Cookie Policy (this "Policy").

1. Introduction

This Policy explains how and when we use cookies on our websites.

2. SummitAI uses Cookies

When you visit SummitAI websites, information is stored on your device in the form of a "cookie." Cookies are small files that are stored on your device and save certain settings and data to exchange with our websites via your browser. For example, cookies enable us to tailor a website to better match your interests or remember your username or password so that you do not have to re-enter it every time.

Web beacons and other similar files can perform similar functions and we use "cookie" in this Policy to refer to all files that collect information in this manner.

We as well as our marketing partners and analytics or service providers use cookies and other technologies to ensure everyone who uses our websites has the best possible experience.

3. How does SummitAI use Cookies?

When you first visit our websites, we send one or more necessary cookies to your device. Upon your return to our websites, any necessary cookies and other device cookies that you opt in to enable us to recognize your web browsers. SummitAI uses session-based cookies, which last only during one browsing session. A session-based cookie is erased from your device when you close your web browser or turn off your device. SummitAi also uses persistent cookies, which remain on your device after you have closed your browser or turned off your device.

SummitAI may use web beacons, tags and scripts in our websites or in emails to help us to deliver cookies, count visits, understand usage and campaign effectiveness and determine whether an email has been opened and acted upon. We may receive reports based on the use of these technologies by our service/analytics providers on an individual and aggregated basis. We use this information collected from web beacons for determining which of our emails are more interesting to you and other users and improve our websites, our services and email communications.

If you opt in to cookies that collect analytics information, we collect analytics information when you use our websites to help us improve them. We may also share data about activity on our websites with third-party service providers for analytics of our website performance.

4. Why does SummitAI use Cookies?

Different cookies perform different functions. Some cookies will always be used and some cookies are only used if you opt in to them. For example, we use cookies to analyze how our websites are performing and what content our visitors are interacting with. Certain cookies allow us to improve

your experience by recommending or tailoring content displayed to you to improve the relevancy of the information to you. Other cookies permit us to serve targeted advertisements and gather generalized location information about visitors.

We assign our use of cookies according to four categories depending on their function and purpose as set forth in the table below:

Strictly Necessary

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Performance

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

Functional

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

Targeting

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Social Media

These cookies are set by a range of social media services that we have added to the site to enable you to share our content with your friends and networks. They are capable of tracking your browser across other sites and building up a profile of your interests. This may impact the content and messages you see on other websites you visit. If you do not allow these cookies you may not be able to use or see these sharing tools.

5. How to Manage and Disable Cookies

If you do not want us to recognize your device, please configure your Internet browser to erase all cookies from your device or to block all cookies. You can control the use of cookies at the individual browser level. Refer to the following links for information to deactivate cookies in commonly used browsers:

- **Mozilla Firefox** and **here**
- **Google Chrome** and **here**

- **Safari**

Please note that certain functions of our website may no longer work, or not work correctly, without cookies.

If you have any further questions about our Cookie Policy, please send your questions to compliance@summitai.com.